Application No. 10/611,962 Amendment dated August 3, 2009 Reply to Office Action of May 28, 2009

## **REMARKS**

Claims 1-6 and 11-15 are currently pending. Favorable reconsideration is respectfully requested in view of the remarks presented herein below.

In paragraph 3 of the Office action ("Action"), the Examiner rejects claims 1-6 and 11-15 under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent Application Publication No. 2002/0046247 A1 to Iwase et al. ("Iwase"), in view of U.S. Patent No. 6,877,031 B2 to Watanabe et al. ("Watanabe"), further in view of U.S. Patent Application Publication No. 2002/0138313 to Fujii et al. ("Fujii"). Applicants respectfully traverse this rejection.

In order to support a rejection under 35 U.S.C. § 103, the Examiner must establish a *prima facie* case of obviousness. To establish a *prima facie* case of obviousness three criteria must be met. First, there must be some rationale to combine the cited references. Second, there must be a reasonable expectation of success. Finally, the combination must teach each and every claimed element. In the present case, claims 1-3, 11 and 12 are patentable over the combination of Iwase, Watanabe and Fujii for at least the reason that the combination fails to disclose each and every claimed element. More specifically, the combination fails to disclose or suggest creating, in response to receipt of an email with attachment, a user ID and password and *transmitting* the user ID to the mail address as claimed.

Iwase discloses a server apparatus in which a groupware is operated. The apparatus includes: a memory to store data; an interface configured to transmit data to a mobile terminal; and a controller configured to form data for transmission to the mobile terminal and separately manage the thus formed data for transmission and data among data addressed to the mobile terminal which is not transmitted to the mobile terminal and is stored in the memory when the data addressed to the mobile terminal is transmitted to the mobile terminal via the interface (See ¶ [0013] of Iwase). Iwase further discloses that a user ID and password are stored in association with an account name and the mail address of a mobile terminal. However, nowhere in Iwase is there any disclosure or suggestion to transmitting the user ID (as recited in claims 11 and 12) or user ID and password (as recited in claim 1) to the mail address from which the electronic mail with attachment was received.

Application No. 10/611,962 Amendment dated August 3, 2009 Reply to Office Action of May 28, 2009

Watanabe discloses a network photograph service system. The system manages various kinds of information regarding users by the users IDs and passwords stored in the system. In addition, the system provides means for electronic mail transmissions to different users. (See ¶¶ column 7, lines 17-55 of Watanabe). However, nowhere in Watanabe is there any disclosure or suggestion of *transmitting* the user ID or password to the mail address from which an electronic mail with attachment was received as claimed. Accordingly, Watanabe fails to overcome the deficiencies of Iwase.

Fujii discloses a live-distribution service for distributing live content supplied according to a reservation, and a chat service for providing the use of a chat space. According to the system of Fujii, a user inputs electronic-mail addresses of people to whom the live distribution is to be made (i.e., List of Friends). The live casting server 7 then sends via email various types of information required for receiving the provision of the live distribution, such as the shared password (provided by the user at the time of the reservation) and a reservation ID, to the electronic-mail addresses input in the "List of Friends." However, nowhere in Fujii is there any disclosure or suggestion of transmitting the *user ID or password* to the mail address *from which* an electronic mail with attachment was received as claimed. To the contrary, at best Fujii only discloses emailing a shared password to addresses specified by the user, not to the sender of the original email with attachment. Accordingly, Fujii fails to overcome the deficiencies of Iwase.

Since Iwase, Watanabe, and Fujii each fail to disclose or suggest a print service system that includes transmitting the user ID (as recited in claims 11 and 12) or user ID and password (as recited in claim 1) to the mail address from which the electronic mail with attachment was received as claimed, the combination of these three references cannot possibly disclose or suggest said element. Therefore, even if one skilled in the art had some rationale to combine Iwase, Watanabe, and Fujii (which Applicants do not concede) the combination would still fail to render claims 1-3, 11, and 12 unpatentable because the combination fails to disclose each and every claimed element. Reconsideration and withdrawal of the rejection of claims 1-3, 11, and 12 under 35 U.S.C. § 103 is respectfully requested.

The application is in condition for allowance. Notice of same is earnestly solicited. Should there be any outstanding matters that need to be resolved in the present application, the

Docket No.: 0054-0277P

Application No. 10/611,962 Amendment dated August 3, 2009 Reply to Office Action of May 28, 2009

Examiner is respectfully requested to contact Penny Caudle Reg. No. 46,607 at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37.C.F.R. §§1.16 or 1.17; particularly, extension of time fees.

Dated: August 3, 2009

Respectfully submitted,

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